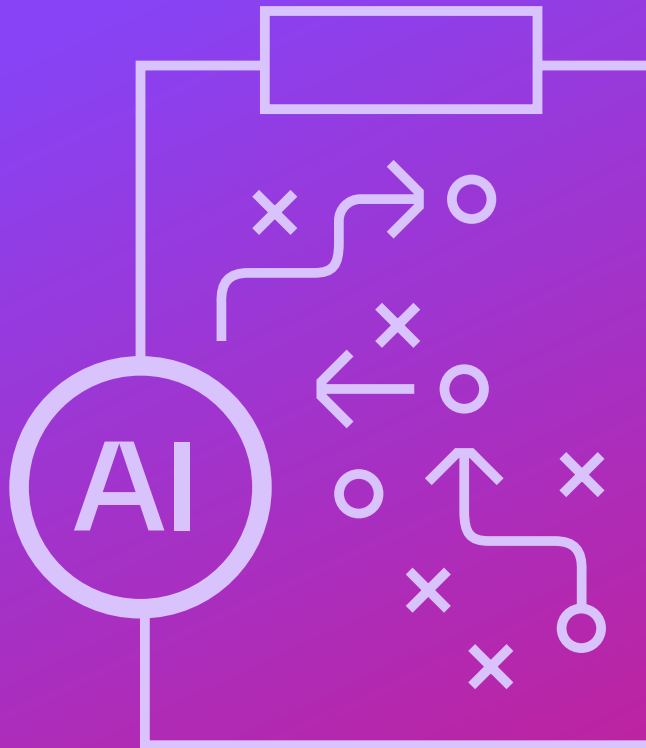


The Human Risk Playbook

Your Game Plan for
AI-Powered Security
Awareness Training



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- ▶▶ ▶ Attackers know that the easiest way into any organization is through its people. Your organization's AI-powered email protection is like an all-star goalie—elite, agile, and reliable. But even the best can't stop every shot. Attackers only need one clean look.

Scouting Report



MODERN EMAIL THREATS

- Payloadless BEC emails
- Deepfake CEO voice notes
- Invoice and payment fraud
- Spoofed meeting invites
- QR code phishing
- Social engineering via Teams, or Slack

While security teams hustle toward a comeback with traditional security awareness training (SAT), cybercriminals are on a hot streak.

HOME

AWAY

Defenders

99%

of teams saw a user-related incident last year

83%

of leaders say SAT requires substantial effort

49%

of leaders agree their SAT has minimal impact

Cybercriminals

77%

of advanced email attacks start with phishing

54%

year-over-year increase in BEC attacks

44%

of read VEC messages get engagement

SUB IN YOUR SECRET WEAPON: BEHAVIORAL AI

Why keep the Abnormal Behavior Platform on the bench? Read on to discover how insights from your existing email protection can provide visibility into your team's behaviors and vulnerabilities, and help users get the reps that make a difference.

Old Awareness Plays, Weak Defense



Legacy SAT leaves your team underprepared and exposed.

One-Size-Fits-All Simulations

✗ Easy to Pass and Tune Out

✗ Forgotten By Next Quarter

Annual Training Blitz

✗ Can't Keep Up With AI-Driven Threats

Static Programs

Completion Trophies

✗ Participation ≠ Behavior Change

✗ IT and Security Fatigue

Manual Admin Lifts

Short-Term Impact

✗ One-and-Done Practice

What it Takes to Get in Shape

01

Situational Drills

Real-world simulations based on actual threat types



02

Role-Specific Plays

Tailored content for finance, execs, HR, IT, and more



03

Relevant Coaching

Just-in-time guidance after risky behaviors



- ▶▶ ▶ If your SAT program were a coach, how would it stack up?
- Still running the same plays from five years ago?
 - Can't adapt to a fast-changing offense?
 - Can't explain why the team keeps losing?

Your employees need guidance that can read the field in real time, adjust to each player's skill level and role, deliver feedback at the moment it matters, and actually improve performance over time.

TIME FOR AN AUDIBLE:

AI Phishing Coach

Use the same behavioral AI your organization relies on to stop advanced attacks to deliver personalized training that sticks.



AI-Powered Plays That Win

- Phishing simulations based on real threats from your environment
- Personalized simulations tailored to department, role, and behavior
- Just-in-time coaching (JIT) immediately after risky clicks
- Autonomous training administration



Bragging Rights

- Lower breach risk and incident volume
- Increased employee engagement
- Less manual IT and security work
- Measurable behavior change over time

100%

of SAT stakeholders in organizations with mature training programs favor AI implementation

95%

agree AI is critical for freeing up the security team to shift to a proactive approach

78%

plan to adopt within the next year to improve their SAT

» Legacy SAT Lost the Locker Room. Time for a New Coach.

You're already using the Abnormal Behavior Platform to protect your inboxes. Take your next defensive step: train your people with **AI Phishing Coach**. Discover how to deploy autonomous, personalized security awareness training powered by real threats.

[Learn More >](#)

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