

# Everon Chooses Human Behavior AI to Start Its Security Journey as a New Company

The commercial security systems and monitoring spinoff begins with a best-in-class security stack that includes Abnormal AI.

As an industry-leading commercial integrator, Everon provides "protection for a changing world." In 2023, Everon separated from its former parent company, ADT, and became a standalone organization and provider of commercial security, fire, and life safety systems and services. "It's a noble mission to work with first responders and business owners to protect their people and property," said Ryan Fritts, Chief Information Officer. That mission carries with it a high level of responsibility. "Any disruption to our business is impactful to the companies we protect and the customers they serve."

## **The Everon Email Security Challenge**

Spinning off as a standalone company gave Everon the opportunity to build its security stack from scratch, filling it with future-proof, best-in-class solutions. That meant identifying solutions that could adapt to a fast-changing threat landscape to protect users, while not requiring much overhead to manage.

"We knew we needed autonomous AI for efficiency and cost effectiveness, to both support our security analysts and to help our business users make the right decisions with their email," Fritts said. Business email compromise was a primary concern. "We'd seen attackers use compromised vendors to target our employees with fake requests for proposals and attempts at invoice fraud," he added.



Industry Security Systems Services **Headquarters** Irving, Texas, USA

**Protected Mailboxes** 6,300+

#### **Customer Key Challenges**

- Identify the best-in-class autonomous AI email security solution.
- Detect and stop BEC attacks, both from internal senders and from compromised vendors.
- Enable the security team and other employees to focus on their primary objectives—without requiring much time for email attack management.

#### **Abnormal Solution**

- Detects and stops advanced and Al-based attacks with human behavior Al and automation, freeing everyone to focus on high-priority work.
- Allows detection of sophisticated internal and external threats through contextual understanding of user behavior.
- Offers comprehensive adaptability as attack strategies and security needs change.

"We had a unique opportunity to pick a new technology stack. Not many \$1+ billion businesses get to do that. So, we chose Abnormal for email security, mainly for its ease of deployment with Microsoft 365 and the ability to detect advanced threats using autonomous Al."



270

Analyst hours saved in first 30 days with Al Security Mailbox.

5%

of vendors identified as high risk.

Zero

missed attacks or false positives in 30 days.

#### The Abnormal Al Solution

Fritts knew he needed AI for detection and behavioral insights. "Adversaries use AI and automation to craft attack emails more easily than ever. To stay ahead of that, you have to have the same tools. I wanted our teams to have the appropriate context, based on automated analytics, that would tell us when there's an unusual situation that needs to be handled cautiously."

To that end, he didn't even consider a SEG. "There are attacks that SEGs are not going to catch, like legitimate vendors that are compromised and being used to phish our personnel." Abnormal offered the AI defenses, automation capabilities, and insights Fritts needed. "The speed and ease of deployment made everything easier."

### Why Everon Chose Abnormal

Fritts chose Abnormal for its efficacy at detecting anomalous behavior and easy integration process. "The benefits of having an API-enabled solution are interoperability and the ability to bring signals into an orchestration and automation platform to reinforce the automation we deploy for our teams." Abnormal's Al Security Mailbox also reduces the security team's alert fatigue. "Phishing submissions can generate tidal waves of false positives mixed in with a few real positives. Abnormal's Al automatically sifts through the noise to find the signals," Fritts said.

As Fritts builds Everon's security program, Abnormal has served as a reliable ally. "Abnormal consistently demonstrates a partnership-first approach. They're committed to identifying and stopping advanced and Al-based attacks that exploit the human tendency to trust digital communications."

# Starting Out with Comprehensive, **Future-Proof Email Security**

With Abnormal, Fritts says his team can be proactive rather than reactive to maximize their impact. He added that he sees Abnormal as a partner across contexts as business communication and its security needs evolve. "The threat landscape is constantly changing, with new vectors and attacks emerging all the time. Abnormal stands out in terms of keeping pace, and they're very passionate about their product, so we're confident that they'll continue that level of commitment."

"What sets Abnormal apart for me is the team's spectacular partnership and the efficacy of the product. Those two elements combine to deliver some of the most compelling security product performance I've seen in many years."

**Rvan Fritts** CIO

#### **Abnormal Products in use:**

- Inbound Email Security
- **Account Takeover Protection**
- Al Security Mailbox

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