

Eliminate Redundant Security Controls

Simplify the journey to native email security with Microsoft 365 & Google Workspace.

SEGs Were Not Built for Modern Threats

Secure email gateways (SEGs) were designed to defend against basic attacks that rely on known indicators of compromise—attacks that are high in volume but low in impact. With rapidly evolving advancements in AI, attackers today target the human vulnerability with highly-personalized and contextually relevant attacks, like business email compromise (BEC), invoice fraud, account takeovers, and more.

Meanwhile, the native security features of cloud email providers like Microsoft 365 and Google Workspace have significantly improved. These platforms now offer robust built-in security measures that, when combined with AI-powered solutions, provide comprehensive protection. As a result, organizations deploying SEGs pay twice for redundant email security, battle tedious management of rules and policies, and drain their resources on manual response and remediation processes.

Abnormal AI Overview

- Uses AI to understand behavioral norms and block targeted inbound attacks
- Prevents account takeovers across cloud email, apps, and the email supply chain
- Flags high-risk configuration changes across users, apps, and tenants
- Automates user-reported phishing workflows and replies with conversational AI
- Boosts productivity by filtering graymail with individualized AI models

What Makes Abnormal Unique

- Ingests behavioral data through its API-based architecture
- Detects anomalies with human behavior AI against established norms
- Delivers uniform protection across emails, accounts, and cloud apps
- Deploys in minutes with no tuning or operational overhead

Abnormal and Your Cloud Email Platform

- Adds deep behavioral understanding to detect nuanced threats and anomalies in communication patterns
- Automates cloud email security with advanced AI for detection and remediation
- Extends multi-layered protection across channels, removing the need for third-party SEGs

76% of Abnormal customers no longer use a third-party SEG

Abnormal SEG Displacement Program

Overview

Abnormal AI has helped more than 550 organizations move from legacy SEGs such as Proofpoint, Mimecast, and Cisco to Microsoft 365 or Google Workspace with Abnormal integrated. Our solutions architects and professional services teams bring over 100 years of combined expertise, delivering structured, expert-led migrations tailored to each organization.

What's Included

Our end-to-end SEG Migration Program helps eliminate third-party complexity while improving security posture through:

- SEG inventory, implementation plan, and user communication templates
- Full mapping of third-party SEG controls to Microsoft or Google equivalents
- DNS transition planning and migration checklist
- Expert guidance through cutover milestones and necessary DNS updates

Why It Matters

Legacy SEGs often suppress platform-native controls, introduce complexity, and still leave detection gaps. Migrating enables:

- Full use of Microsoft and Google Workspace-native email security controls
- Seamless Abnormal AI deployment for behavioral threat detection
- Fewer false positives and simplified architecture
- Lower operational overheads



Our Approach and Your Level of Effort

Abnormal's Solutions Architects work with you to review your third-party SEG configuration and identify what should migrate to your platform-native environment. This consultation produces clear deliverables to guide the displacement project. Once you become an Abnormal customer, our professional services team helps activate the platform and manage the SEG displacement. Most projects require just five to ten hours of customer effort over four to six weeks.



What's Not Included

Abnormal helps organizations move from third-party SEGs to an Abnormal-integrated, platform-native environment. We don't handle archive or mailbox migrations, DMARC/SPF service migrations, or bulk email relay migrations.



Eligibility

Available to clients with a contract value greater than \$40,000.00 per year. Self-service resources are available to clients to use at will.

Proof in Action: SEG Displacements with Abnormal



9,100
mailboxes migrated



23,000
mailboxes migrated



45,000
mailboxes migrated



5,400
mailboxes migrated

See Abnormal AI in action. **Request a demo.**

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