

Email Productivity

Limit distractions with adaptive, personalized graymail control

Employees are overwhelmed by distracting promotional emails. This is especially true for executives, who receive 2.3x the number of graymail messages as regular employees.

Yet legacy approaches like global filtering policies and quarantines frustrate employees and increase the burden on IT teams tasked with maintaining rules and resolving user complaints. The result is wasted time, reduced productivity, and an ongoing drain on IT resources.

12%+

Decrease in inbox email volume by rerouting graymail.

500+

Graymail emails kept out of executives' inboxes monthly.

26+

Hours per month saved for executives by eliminating graymail.

21

Graymail emails kept out of employees' inboxes weekly.

Abnormal provides the solution



Leverages advanced behavioral AI models with 45,000+ detection signals to accurately identify and remediate graymail.



Continuously learns each user's unique preferences and adapts in real time to personalize graymail management.



Automatically moves graymail into a dedicated folder, eliminating the need for end-user quarantines.



Provides analytics on graymail volume, productivity gains, user engagement, and top senders and receivers, giving clear insight into how graymail impacts the business.

The Abnormal Advantage at a Glance

Eliminates clutter and distractions. Improves productivity by automatically sorting graymail into dedicated folders, giving employees and executives more time to focus on critical work.

Reduces IT Workload. Hands-free detection and remediation eliminate the need to configure and maintain filtering rules, global policies, and quarantine portals—significantly reducing support tickets and user complaints.

Ensures a seamless user experience. Manages graymail directly within native email clients, reducing confusion and keeping email workflows simple and uninterrupted.

Delivers measurable insights. Offers detailed reporting on graymail volume, remediation outcomes, time savings, and productivity improvements, empowering IT teams to showcase ROI and clearly demonstrate the business impact of limiting graymail.