

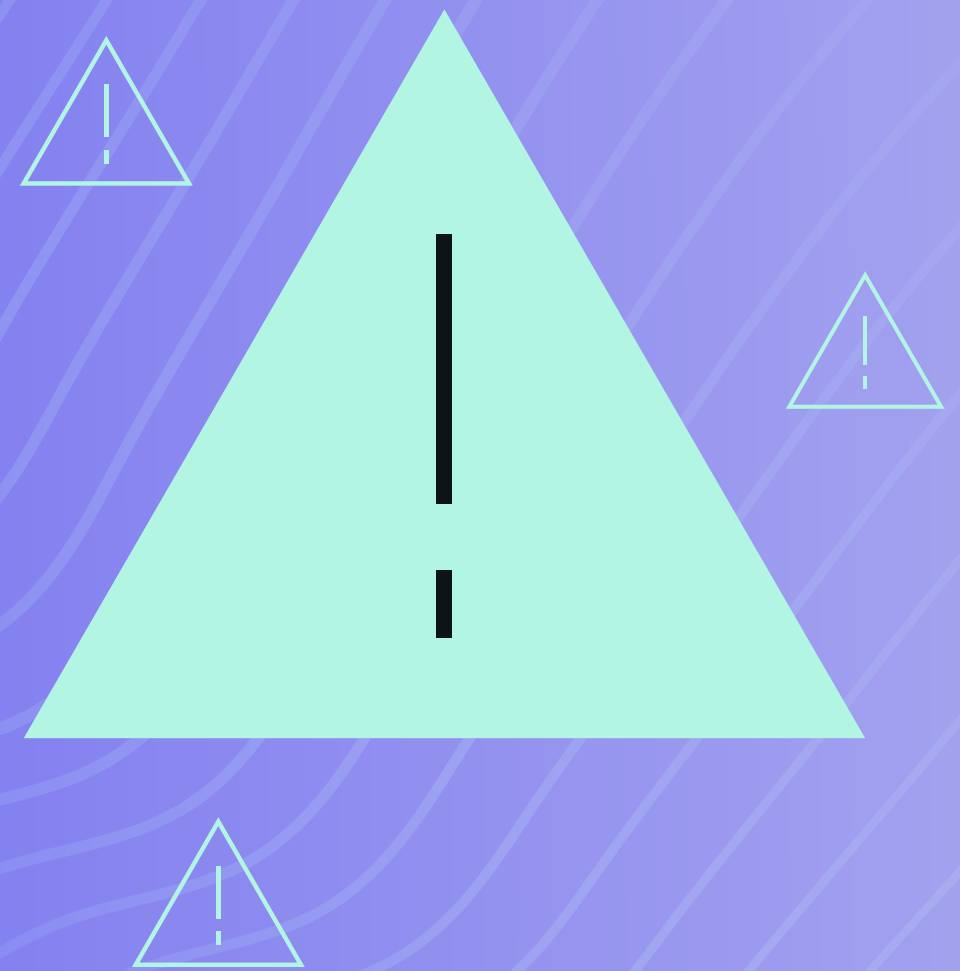
# Abnormal

/ 2024 Wrapped

Discover the latest from  
Abnormal in the past year.

# Advanced Threats Increased

# 35%



Fueled by generative AI,  
cybercriminals continued to  
scale their attacks in both  
volume and sophistication.



# Most Attacked Industries

## Construction + Engineering

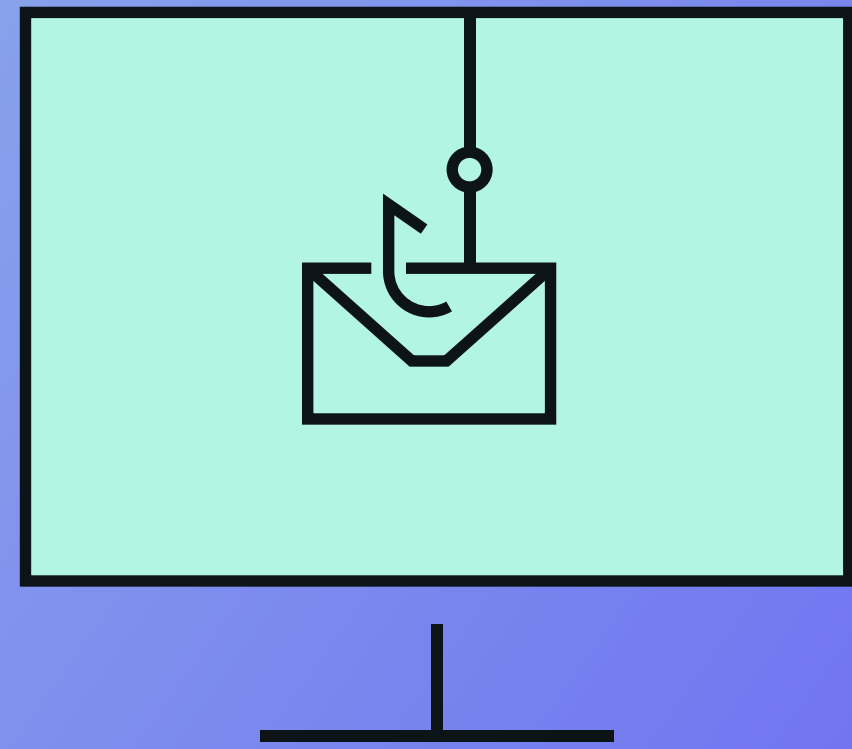
**91%** Probability of Receiving  
a BEC Attack

## Retail + Consumer Goods & Manufacturing

**76%** Probability of Receiving  
a Vendor Fraud Attack



# Top Advanced Attack



# Phishing

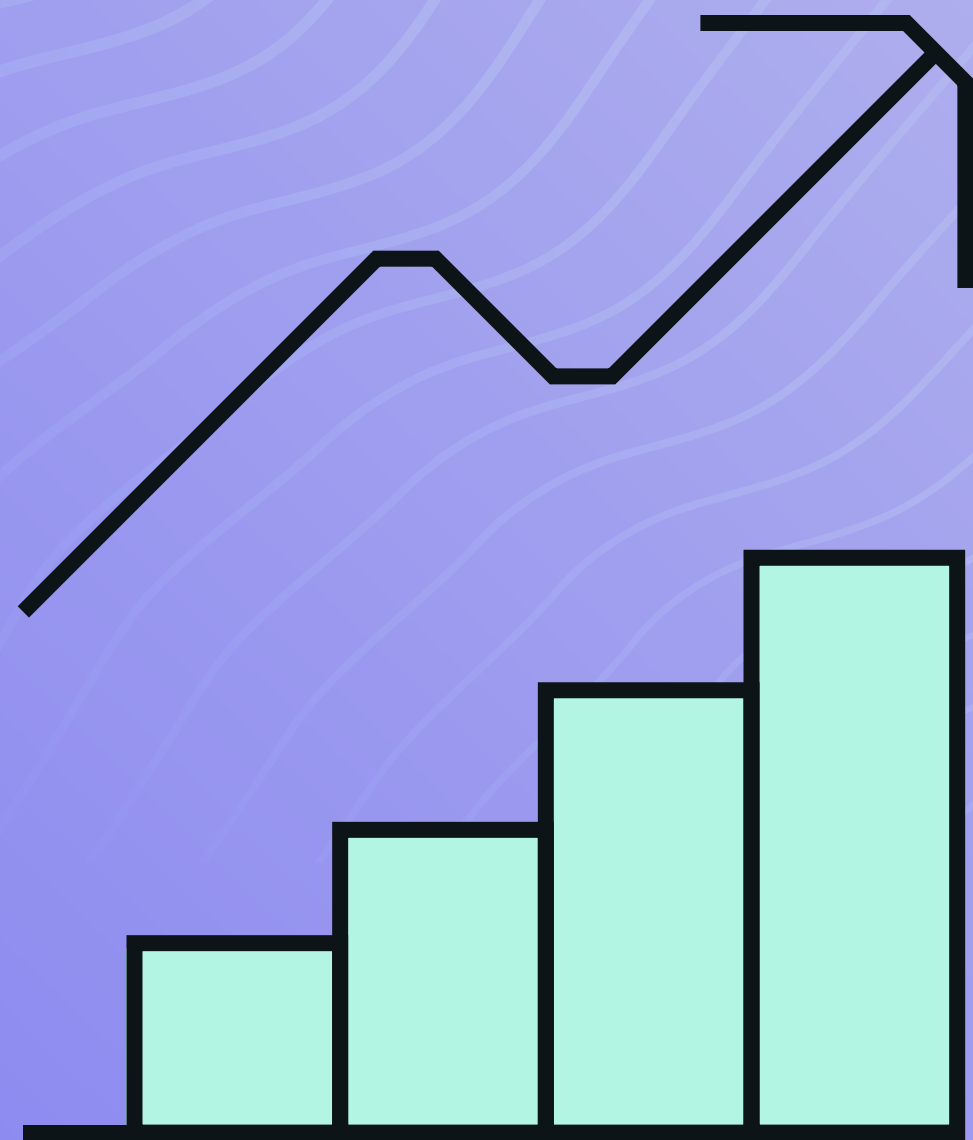
75% of All Attacks



# Month with Highest Attack Volume

# May

1,119 Attacks per  
1,000 Mailboxes



# Breakout Attack Type of 2024



# Cross-Platform Account Takeovers



# Winning the War Between



# Good AI vs. Bad AI

Abnormal is arming customers worldwide with defensive AI to combat modern threats—including AI-generated attacks.



# Total Abnormal Customers



# 2,800+

Including 20% of the Fortune 500

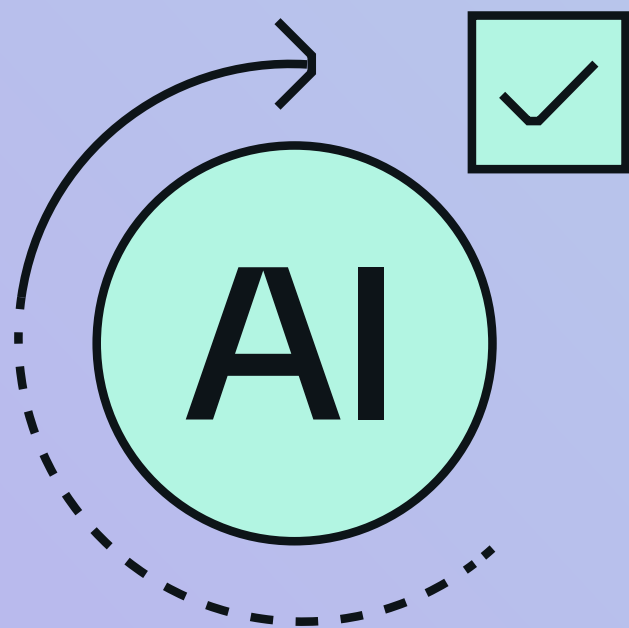




# Biggest Product Launches



**Unified Account  
Takeover Protection**



**AI Security Mailbox**



# Biggest Company Milestone Achieved

**\$250M Series D Financing  
at a \$5.1 Billion Valuation**

Surpassing \$200M in  
ARR in Only Five Years



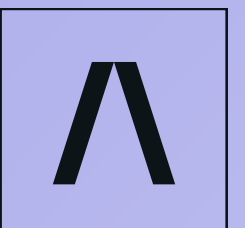
# Number of Awards Won

20



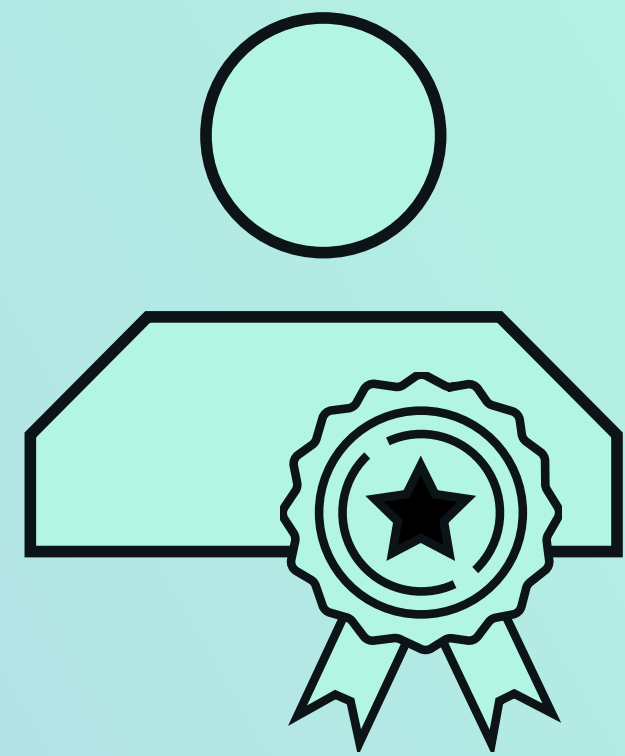
INCLUDING:

**FORTUNE**  
Cyber60



# Our employees make it all happen.

Number of Peer-to-Peer  
Recognitions Given



# 39,000+

Across 900+ Full-Time Employees



# Abnormal

/ 2024 Wrapped

**And of course, we wouldn't be here  
without the trust of our customers.**

**THANK  
YOU**

**Here's to another Abnormally  
extraordinary year!**