

Abnormal

AI Phishing Coach

Measurably reduce human risk and drive lasting behavior change with AI-powered training built from real attacks.

Human error remains the most reliable entry point into the enterprise.¹ Effectively reducing human risk requires more than generic simulations and annual training.

To ensure employees are prepared for today's AI-powered, tailored attacks, organizations need a more effective strategy. They need a system that understands each employee and adapts training based on their role, behaviors, and the real threats targeting them. Employees must be engaged, continuously coached to change their behavior and measurably reduce risk. That's Human Risk Management.

The Abnormal Solution



AI automatically analyzes real attacks stopped by Abnormal to build personalized phishing simulations based on each employee's behavior and risk profile.



Just-in-Time AI coaching that delivers contextual guidance when employees engage with simulations to reinforce secure behaviors and understanding.



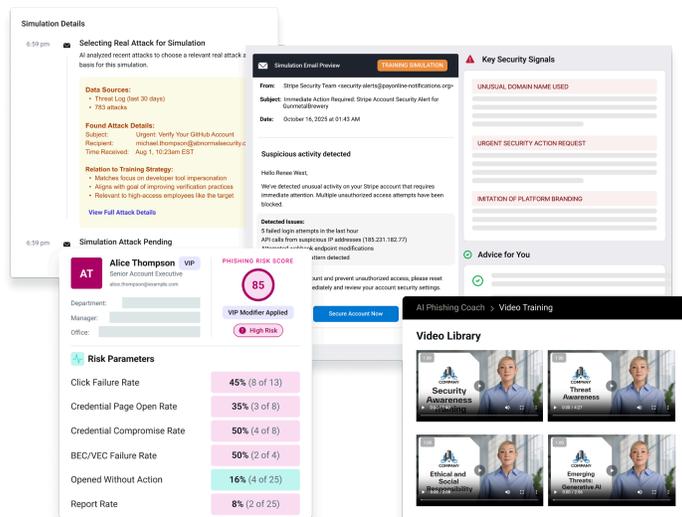
Uses AI to deliver SCORM-compliant training videos tailored to your organization's unique threat landscape, industry, and brand.



Automates the entire training lifecycle, from generating simulations and training to dynamically measuring human risk as behaviors shift.



Continuously analyzes shifts in employee behavior for real-time visibility into human risk posture across the organization.



"AI Phishing Coach has transformed how our employees learn to recognize threats. By turning the real attacks Abnormal stops into personalized simulations, it ensures our users are always trained on the most current risks. It's like a tailored security mentor for every employee, driving measurable positive behavior change and a more resilient security culture."

Abdul Koroma, Security Program Manager at Sunrun

¹ The 2025 DBIR reports that the "human element" (social engineering, error, or misuse) is involved in approximately 60% of breaches. <https://www.verizon.com/business/resources/reports/dbir/>

See Abnormal in action. Request a demo.

abnormal.ai >