



## ADT Helps Protect Workforce with Comprehensive Email Defense

Safe, smart and sustainable is what ADT is. As the most trusted brand in smart home security, ADT's security, automation and monitoring technology help protect and connect more than 6 million residential, small business and commercial customers.

To run its business successfully, ADT must also protect its employees from advanced email attacks. "Today's threat landscape is dynamic," said ADT CISO Ryan Fritts. "You can have order fraud, invoice fraud, business email compromise, and it can be very difficult to understand that dynamic."

With Abnormal, ADT has an advanced security solution that easily integrated with Microsoft 365. Quick deployment via API allowed ADT to integrate Abnormal and see results in less than an hour, Fritts shared.

"The realization of value was almost immediate—real-time visibility into attacks going on in the environment that are bypassing the traditional defenses." That context allowed ADT to start identifying threat trends while blocking them from employee inboxes. "Abnormal provides the ability for us to scale with confidence, because we know that we're going to get the same quality of protection at one person as at 28,000," said Fritts.

*"Abnormal helps us to better protect our organization. We've seen a significant drop in BEC and order fraud, so now we have time to be more proactive on security."*



**Ryan Fritts,**  
CISO



### Industry

Consumer Services

### Location

Boca Raton, Florida

### Protected Mailboxes

24,770+

### CHALLENGES

- Vast supply chain created many opportunities for vendor email compromise attacks
- Volume of attacks made it difficult for IT to identify trends and areas for security improvement
- Security team time spent on manual threat review and remediation, which meant less time for proactive security awareness training.

### BUSINESS IMPACT

- Hundreds of compromised vendor email accounts identified
- Dramatic reduction in business email compromise and invoice fraud attacks
- More time for the security team to develop security awareness training based on trends visible in the Abnormal dashboard

# Zero

 Successful attacks during the past 24 months since deploying Abnormal.

### SECURITY ENVIRONMENT



#### Advanced Attacks Prevented by Abnormal in the Past 180 Days

Phishing  
12,282

BEC  
275

Malware  
457

Account  
Takeover/Fraud  
837