

Abnormal Named a Leader in the 2024 Gartner® Magic Quadrant™ for Email Security Platforms

Report Overview

According to Gartner, as email infrastructure shifts to the cloud, integrated cloud email security (ICES) solutions are increasingly challenging the standard of in-line email security systems like secure email gateways (SEGs). ICES solutions leverage API connections to existing email systems—simplifying deployment and reducing implementation timelines.

As it becomes more difficult for humans to detect social engineering attacks, Gartner believes that the importance of natural language processing (NLP) and large language models (LLMs) will increase significantly. ICES solutions like Abnormal use NLP and LLMs to analyze email content and social graph patterns, enhancing detection accuracy to stop attacks like business email compromise, vendor fraud, and credential phishing.

With AI-driven capabilities, these ICES solutions are well-equipped to address modern email security challenges and emerging attack methods—making them a strong choice for organizations seeking advanced protection.

Abnormal Named a Leader

Gartner named Abnormal a Leader, positioned furthest right for Completeness of Vision, due to:



Ability to Execute: Early to identify new attack trends and move quickly to fill gaps created by an evolving threat landscape.



Visionary Leadership: Recognized for a forward-thinking approach, leveraging AI-driven insights and a proactive stance on emerging threats.



Innovation: Consistent introduction of new features and support structures drives innovation to stay ahead of emerging threats.



Market Responsiveness: Strong customer feedback loops and quick adaptation to market needs ensure our solutions stay relevant and effective.



Integration Strength: Seamless integration with third-party tools, including SIEM and EPP systems, enhances investigation and remediation capabilities.



Sales Strategy: Emphasis on long-term relationships positions Abnormal as a trusted partner with a competitive edge in deal execution.



Our Commitment to Growth in 2025

Our Leader position in the Gartner Magic Quadrant for Email Security Platforms is an achievement we're proud of, but we're continuously working to provide additional value to customers. Here's what to expect next:

Product Innovation:

Investing in continuous product innovation to deliver disproportionate customer value, ensuring solutions evolve with the latest security threats and market needs.

Global Expansion:

Expanding our global footprint with significant growth in EMEA and APAC, enabling us to better serve diverse markets and address regional security challenges.

Compliance and Certification:

Advancing toward FedRAMP certification while expanding our compliance credentials to strengthen trust with government agencies and highly regulated industries.

"Abnormal's placement in the Leader category of the Gartner Market Guide for Email Security Platforms is no surprise. The continuous platform innovation, efficacy of the email security solution, and dedicated support for customers makes Abnormal a clear market leader."

– Corey Kaemming,
Senior Director, Information Security, Valvoline